



August 20, 2020

EVENT COMMITTEE

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NF Hope Concerts
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STUTTSMAN

Administrative Support
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SAVANNA PAGEAU

Dear NF Supporter,

Since 2011, the NF Hope® Concerts have provided support for Neurofibromatosis Network*, an organization dedicated to supporting individuals living with the neurological disorder, Neurofibromatosis (NF).

At 5:00 PM on Sunday, October 18th, 2020 we are excited to present our 10TH ANNUAL NF HOPE CONCERT. We will be streaming the concert live from our "studio" in Las Vegas. In celebration of this milestone, we will be honoring ALL-WESTERN MORTGAGE with the Advocate of Hope Award.

The NF Hope® Concerts were founded in Las Vegas by former Jersey Boys star, Jeff Leibow and his wife, Melody, after their daughter, Emma, was diagnosed with Neurofibromatosis (NF) at nine months old. The event brings together incredible local talent for an unforgettable evening of entertainment in support of an important and very personal cause.

Since its inception, the NF Hope® Concerts have raised more than \$920,000 and proudly contributed 100% of the proceeds every year to the Neurofibromatosis Network to fund not only their advocacy efforts, which have played a key role in winning over \$670 million in federally funded NF research since 1996, but also their national programs empowering NF families, playing a vital role in scientific meetings and conferences, and providing seed grants for NF research.

It is our goal to break \$1,000,000 raised by the NF Hope® Concerts by the end of 2020, and we refuse to let COVID stop us. Your contribution to Las Vegas' 10th Annual NF Hope® Concert is vital to helping us achieve this and take us one step closer to a cure.

Neurofibromatosis is a genetic disorder of the nervous system characterized by tumors that can grow on any nerve in the body at any time. Symptoms range from benign to severe and include learning and attention challenges, chronic pain, blindness, deafness, disfigurement, incurable cancers and in some cases death. Thanks to the efforts of NF Network, researchers at institutions like the University of Wisconsin Biotechnology Center are now focusing on mechanisms to alter the gene associated with NF to eventually save lives.

Emma Leibow, like so many living with NF, has numerous tumors throughout her body including many that carry with them the danger of becoming an incurable NF-specific cancer. Her parents have spent the last 10 years producing this concert for her and the 128,000 people living with NF in the US alone, so that we may all one day see treatments and even a cure.

In honor of the contributions made by ALL-WESTERN MORTGAGE and the hard work it has taken to reach this 10-year milestone, we are asking for your support.

Thank you in advance for your generosity.

With much appreciation,
Karen Gordon, Event Chair



Jeff, Emma & Melody
Leibow

*NF Network is a nationally registered nonprofit (EIN #: 04-3030760)

NF Network | 213 S. Wheaton Avenue, Wheaton, IL 60187 | (630) 510-1115 | admin@nfnetwork.org



LAS VEGAS' 10TH ANNUAL NF HOPE® CONCERT

SPONSORSHIP PACKAGES

DREAM Sponsor (\$10,000)

- **NF Hope Concert Watch Party*** for up to **16**
- **Featured logo placement on event website and social media**
- **Listed as Dream Sponsor on all concert marketing**

IMAGINE Sponsor (\$5,000)

- **NF Hope Concert Watch Party*** for up to **8**
- **Featured logo placement on event website and social media**
- **Listed as Imagine Sponsor on online concert marketing**

BELIEVE Sponsor (\$2,500)

- **NF Hope Concert Watch Party*** for **4**
- **Logo placement on event website and social media**
- **Listed as Believe Sponsor on online concert marketing**

HOPE Sponsor (\$1,000)

- **NF Hope Concert Watch Party*** for **2**
- **Logo placement on event website and social media**
- **Listed as Hope Sponsor on online concert marketing**

ADVERTISING OPPORTUNITIES

Platinum Ad - Video Placement**	\$2,500, includes Watch Party for 2
Premium Ad - Logo Placement**	\$1,000, includes Watch Party for 2
Standard Ad - Logo Placement**	\$500

WATCH PARTY PACKAGES *(see next page for details)*

Package 1 - THE WHOLE FAMILY	\$500
Package 2 - A COUPLE OF COUPLES	\$250
Package 3 - JUST THE TWO OF US	\$125

DEADLINE FOR ALL ADS IS FRIDAY, OCTOBER 2

**See next page for Watch Party details | ** Platinum (social media and web), Premium (social media and web), Standard (web only)*



LAS VEGAS' 10TH ANNUAL NF HOPE[®] CONCERT

HOST YOUR OWN NF HOPE CONCERT WATCH PARTY!

We may not be celebrating our 10 year milestone in one room, but it doesn't mean you can't invite your friends over to watch the NF Hope Concert together!
This year, we want to help make your NF Hope Concert experience unlike any concert you've ever attended. Even better, we want to support local our restaurant partners who have suffered during this pandemic.

So, in lieu of our standard VIP experiences, we are offering our NF Hope Concert Watch Party Packages:

Package 1 - The Whole Family

Includes dinner for 8
Delivered to your home

\$500

Package 2 - A Couple Of Couples

Includes dinner for 4
Delivered to your home

\$250

Package 3 - Just The Two Of Us

Includes dinner for 2
Delivered to your home

\$125

Interested in an upgraded meal? Live outside the Las Vegas area? Contact us, and we can make your Watch Party everything you want it to be!

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LAS VEGAS' 10TH ANNUAL NF HOPE® CONCERT

PRESENTING SPONSORSHIP PACKAGE

PRESENTING Sponsor (\$25,000)

- **NF Hope Concert Watch Party for up to 24**
- **Listed above title on all marketing materials as "Presented by"**
- **Featured video placement on website and social media**
- **Listed as Presenting Sponsor on social media for one year after concert**
- **Listed as Featured Sponsor on Neurofibromatosis Network website**

In addition to our standard sponsorships, we are searching for two (2) PRESENTING SPONSORS for this year's NF Hope Concert. This honor is reserved for sponsors who are able to help us make a difference for the NF community on a completely different scale.

If you are interested in becoming a PRESENTING SPONSOR,
please contact our founder at:

jeff@nfhope.org
(925) 216-1868



LAS VEGAS' 10th ANNUAL NF HOPE® CONCERT RESERVATION FORM

SPONSORSHIP PACKAGES

- | | |
|--|----------|
| <input type="checkbox"/> DREAM Sponsor | \$10,000 |
| <input type="checkbox"/> IMAGINE Sponsor | \$5,000 |
| <input type="checkbox"/> BELIEVE Sponsor | \$2,500 |
| <input type="checkbox"/> HOPE Sponsor | \$1,000 |

ADVERTISING OPPORTUNITIES

- | | |
|--|---------|
| <input type="checkbox"/> PREMIUM - VIDEO PLACEMENT | \$2,500 |
| <input type="checkbox"/> PREMIUM - LOGO PLACEMENT | \$1,000 |
| <input type="checkbox"/> STANDARD - LOGO PLACEMENT | \$500 |

WATCH PARTY PACKAGES

- | | |
|--|-------|
| <input type="checkbox"/> THE WHOLE FAMILY | \$500 |
| <input type="checkbox"/> A COUPLE OF COUPLES | \$250 |
| <input type="checkbox"/> JUST THE TWO OF US | \$125 |

CONTRIBUTION ONLY

- I'll be watching but would also like to contribute in amount of \$ _____

NAME/TITLE: _____

COMPANY: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

- Enclosed is my check made payable to **NF NETWORK**
(mail checks to: NF Hope Concerts, c/o Jeff Leibow, 2356 Spirito Ave, Henderson, NV 89052)

- Charge my Credit Card for the amount of \$ _____

Master Card Credit Card #: _____

Visa

American Expiration Date: _____ CCV/CID: _____

Express

Cardholder's Name: _____